

## Message Text

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ACTION ARA-14

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 INRE-00 SAB-02

SSO-00 /027 W

-----030105 091454Z /53

O 091330Z SEP 77

FM AMCONSUL SAO PAULO

TO USIA WASHDC IMMEDIATE

INFO SECSTATE WASHDC IMMEDIATE 7980

AMEMBASSY BRASILIA IMMEDIATE

UNCLAS SAO PAULO 2347

USIA FOR IOP/N, ILA; STATE FOR ARA/PAF

BRASILIA FOR USIS

USIAC

E.O.11652: N/A

TAGS: SOPN, US, BR, PN/PQ

SUBJECT: MEDIA REACTION REPORT ON PANAMA TREATY

1. SAO PAULO FOLLOW-UP COVERAGE (SEPT. 8 EVENING RADIO AND TV NEWS SHOWS, AND SEPT. 9 PAPERS) OF PANAMA CANAL TREATY SIGNING REMAINS PROMINENT. NEWSPAPER STORIES PLAYED MOSTLY INSIDE WITH FRONT PAGE TEASERS. MAJOR ITEMS: REAGAN'S TESTIMONY BEFORE SENATE JUDICIARY SUBCOMMITTEE; TORRIJOS' APPEAL FOR RATIFICATION DURING SENATE COMMITTEE LUNCHEON; SPARKMAN ANSWER ON CHANCES OF RATIFICATION; POLL ON TENDENCIES IN THE SENATE; PRAISE FOR ACCORD BY LATAM LEADERS PRESENT IN WASHINGTON AND DISLIKE OF CLAUSES ADVANTAGEOUS TO U. S.; ANTI-TREATY DEMONSTRATIONS BY CANAL ZONE AMERICANS; TASS AND CHINA NEWS AGENCY REACTIONS; MEETINGS FOR CARTER AND LATAM LEADERS, AND CRITICAL U. S. PRESS REACTION TO "LATIN AMERICAN DICTATORS" IN WASHINGTON.

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2. ON LAST ITEM ABOVE, SAO PAULO LIBERAL MEDIA ALSO BEEN PLAYING CARTER MEETINGS WITH REPRESENTATIVES OF LATAM MILITARY GOVERNMENTS IN CLEARLY IRONIC VEIN, IMPLYING A SOFTENING OR STEPPING-BACK OF USG HUMAN RIGHTS POLICY. TODAY'S FOLHA DE SAO PAULO, FOR INSTANCE, SAYS CARTER "CONTINUES TO RECEIVE "COLLEAGUES" IN THE WHITE HOUSE". RADIO NEWSCASTS THIS MORNING AND LAST

NIGHT EMPHASIZED U. S. PRESS CRITICISM.

3. MAIN HEADLINES: REAGAN CONDEMNS CANAL GIVEAWAY" AND  
"THE AMERICAS PRAISE THE CANAL ACCORD" (O ESTADO DE SAO  
PAULO); TORRIJOS MAKES APPEAL TO THE CAPITOL"  
(FOLHA DE SAO PAULO) ; TORRIJOS ASKS FOR U. S. SENATE  
SUPPORT OF THE ACCORD" (DIARIO DE SAO PAULO).

4. FOR ILA, REF. USIA 24556: BANDEIRANTES AND TUPI TV  
NETWORKS SEPT. 8TH PRIME TIME NEWSCASTS RAN 2-MINUTE  
EXCERPTS EACH FROM SATELLITE FEED OF TREATY SIGNING  
CEREMONY. NARRATION BASED ON WIRE SERVICE REPORTS  
COVERING BASICALLY SAME ITEMS DESCRIBED PARAGRAPH 1.  
ESTIMATED AUDIENCES: TUPI, 8 MILLION; BANDEIRANTES,  
1,5 MILLION, BOTH COUNTRYWIDE.

5. U. S. CORRESPONDENT PAULO FRANCIS COMMENTARY IN  
FOLHA DE SAO PAULO SAYS "THERE IS GENERAL IRRITATION  
IN CONGRESS OVER THE GALA VISIT OF SO MANY LATAM  
DICTATORS TO THE WHITE HOUSE AND THEIR BEING  
ENTERTAINED BY JIMMY CARTER... THE IDEA OF  
INVITING THE DICTATORS CAME FROM BRZEZINSKI, OVER  
THE PROTESTS OF THE STATE DEPT. THESE THINGS ARE  
LEAKED TO THE PRESS BY OVER-RULED STATE MEDIUM ECHELON  
OFFICIALS SEEKING TO TAKE THEMSELVES OFF THE HOOK AND  
DEMORALIZE BRZEZINSKI, THEIR COMPETITOR IN FOREIGN  
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POLICY FORMULATION".

6. GAZETA MERCANTIL (BUSINESS DAILY) PRONTPAGES  
WASHINGTON CORRESPONDENT STORY "THE OPOSITION TO THE  
POLICIES OF JIMMY CARTER". QUOTING EXTENSIVELY FROM  
RONALD REAGAN SPEECH TO NATL PRESS CLUB, PIMENTA NEVES  
WRITES, "... REAGAN REGRETTED THAT U. S. RELATIONS  
WITH BRAZIL ... WERE AT THEIR LOWEST LEVEL IN 13  
YEARS." EXCERPTING FROM REAGAN'S REMARKS REGARDING  
BRAZIL'S IMPORTANCE IN THE HEMISPHERE, THE NUCLEAR  
ISSUE AND HUMAN RIGHTS, PIMENTA NEVES CONCLUDES BY  
NOTING THAT REAGAN WAS NOT AT HIS BEST AND THAT  
THE SPEECH APPEARED CONTRADICTORY IN PLACES.  
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## Message Attributes

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**Review Markings:**  
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